



FOREWORD

Our diverse and dynamic generation of young Australians is a significant resource. But to reach their full potential, they need to be prepared for new opportunities and empowered to lead a changing world.

Our future lies with a generation who can create an equitable and prosperous future for all. To rise to this challenge, young people need the confidence and skills to be enterprising and innovative and to be linked into local and global networks.

We must invest in our future by preparing young people to be change-makers; leaders who can overcome societal challenges, solve problems through critical thinking and build connected and united communities. Most importantly, we need to support them to believe in themselves.

The Huddle was born out of the role and value of sport – specifically the North Melbourne Football Club – to reach, engage and empower young people;



Jeten .

Peter ScanlonChairperson, The Huddle

to build on their strengths; increase their ability to participate in society; and contribute to more socially inclusive communities.

Over the past five years, we have witnessed the passion and commitment of individuals, families, volunteers and organisations, working to strengthen self-esteem and belief and share their knowledge and experiences so our young people can learn, grow and feel they belong.

During this time, The Huddle has grown to support tens of thousands of people, taking innovative approaches to build social inclusion. The Huddle is now extending its reach and impact to support more young people across Victoria and Tasmania.

We look ahead with enthusiasm and optimism as we work with our partners to harness the energy and passion of youth and support them to develop their ideas, gain experiences and skills, and grow their networks, to equip them for a strong future.





Andrew SwallowCaptain, North Melbourne FC

OUR ORIGIN

From its foundation in 1869, there has always been something unifying and powerful about the culture of the North Melbourne Football Club. For almost 150 years, the club and its community have shared a strong and unique connection. This close bond dates back to the local workers and families from surrounding areas gathering at Arden Street in North Melbourne every weekend to support their beloved team. It was tribal. It was passionate. It was local pride. It was life.

That same passion continues today, and extends far beyond our playing fields.

Born out of the value of sport and the role played by Australian Rules Football in connecting people of different ages, genders and cultures, The Huddle was established in 2010 as a not-for-profit, initiative of the North Melbourne Football Club, the Scanlon Foundation and the Australian Multicultural Foundation. It was created to engage, support and empower young people to build on their strengths, increase their ability to participate in society and contribute to more socially inclusive communities.

The Huddle's programs have engaged more than 50,000 young people from low socio-economic communities. Our focus has been on supporting people from culturally diverse backgrounds in North Melbourne, Flemington, Kensington and West Melbourne. More recently, The Huddle's programs have grown to support youth in more of Victoria's western suburbs – some of Australia's fastest growing and culturally diverse communities.

The Huddle's work has been recognised as innovative and best practice, evidenced by numerous awards, including:

2012 Victorian Premier's Award for Community Harmony;

2013 National Migration and Settlement Awards for Leadership; and

2014 Victorian Community Sport and Recreation Minister's Award.

The Huddle is governed by an independent Board and informed by an Advisory Committee consisting of senior leaders from the not-for-profit, corporate, government and philanthropic sectors as well as members of the North Melbourne Football Club's Board, Executive and senior football leadership team.

THE HUDDLE SUPPORTS
PARTICIPANTS FROM
DIFFERENT BACKGROUNDS AND
ACCEPTS YOU AS YOU ARE.
OUT ON THE STREET YOU HAVE
STEREOTYPES, HERE AT THE
HUDDLE, DIFFERENCES ARE
ACCEPTED."

- Young Huddle participant

JERRY NG:

JERRY NG FIRST
VISITED THE
KANGAROOS WITH
HIS GRADE THREE
DEBNEY MEADOWS
CLASS AND ATTENDED
A HUDDLE CLASS
CALLED 'WHAT'S
SPECIAL TO ME' IN
2013. A PASSIONATE
STATITISCIAN,
JERRY FEATURED
DURING THE AFL'S
MULTICULTURAL
ROUND.

THE HUDDLE STRATEGY AND ACTION PLAN 2016-2018

THE HUDDLE STRATEGY AND ACTION PLAN 2016-2018







WHY THE HUDDLE EXISTS

The Huddle was born out of the role and value of sport, specifically the North Melbourne Football Club to reach, engage, support and empower young people to build on their strengths, increase their ability to participate in society and contribute to more socially inclusive communities.



OUR VISION

Empower youth to inspire brighter futures and contribute to more socially inclusive communities across parts of Victoria and



WE AIM TO HELP YOUNG PEOPLE





LEARN GROW THE BELONG



OUR FOCUS AREAS











SUPPORTING PRINCIPLES













academic achievement. As they grow older, their earnings potential is lower and

SPORT AND RECREATION



LEARN

- In partnership with the North Melbourne Football Club and other sporting bodies facilitate regular opportunities to reach disengaged and marginalised young people and their families to contribute to:
- improvements in self-esteem and self-efficacy;
- improvements in health and well-being; and
- new pathways with a focus on educational outcomes.
- Strengthen social inclusion by facilitating cross-cultural exchanges and increase positive social networks for young people and their families.



GROW

 Promote gender equality and bridge differences of socio-economic status, racial, ethnic, and religious beliefs.



BELONG

 Strengthen pathways between social and club-based sporting activities to create more inclusive and welcoming environments that encourage participation.

SISTERS THROUGH SPORT

There are hundreds of stories of improved confidence and personal growth from participants in The Huddle's Sisters Through Sport program – and 12-year-old Amren is very clear about the difference it's made to her.

"I'd be sitting at home doing nothing," Amren says. "I wouldn't be playing footy or soccer or anything. Finding The Huddle has meant I've developed this love of footy."

It's Amren's second year playing Australian Rules Football, a game she knew nothing about when she arrived in Melbourne from Ethiopia at the age of nine. After having her first kick at a come-and-try event near her home in Flemington, Amren was invited down to The Huddle, where she now trains every week with her football team.

She sometimes plays in the ruck, but the midfield is her favourite, and she was recently awarded Best on Ground in her under 13s girls football team. While the award is a

great source of pride, Amren is quick to talk about her team. "It was our first win of the season." Amren says. "Everyone's new so we're all learning. It was so good!"

THE SISTERS THROUGH SPORT PROGRAM CONNECTS WOMEN AND GIRLS WITH OPPORTUNITIES TO GET ACTIVE IN SAFE, INCLUSIVE AND CULTURALLY APPROPRIATE **ENVIRONMENTS.**

Learning football skills and getting fit has given Amren the confidence to run out with the boys at school when they are playing footy on the oval at lunchtime. "I did school cross country last year and came tenth, but this year I came first. The difference in my fitness is amazing," she says.

The Sisters Through Sport program connects women and girls with opportunities to get active in safe, inclusive and culturally appropriate environments. Sessions with women-only coaches and volunteers are delivered throughout the year to engage women and girls, and make being active the easy choice.

It's clearly working, with more than 600 women and girls taking part in Sisters Through Sport activities in 2014-15.

For Amren, sport is a definite part of her future. She's hoping to be accepted into the Maribyrnong Sports Academy and she'll keep playing footy and soccer (which will keep her busy as both her teams play on Sundays!). "I'm going to play as much as I can," Amren says.



FOOTY FANATIC

FINDING THE HUDDLE HAS HELPED 12-YEAR OLD AMREN DEVELOP A LOVE OF FOOTY AND ENSURE SPORT IS A DEFINITE PART OF HER FUTURE.





EDUCATION AND CAREERS



LEARN

- Deliver regular study support assistance in partnership with local schools, experienced educators and hundreds of dedicated volunteers.
- Support disengaged students and those at risk of leaving school to help them thrive in a learning environment that caters to their needs and supports their aspirations.



GROW

- Provide leadership training for young people to foster a deeper awareness of self and others and the complex issues in their communities.
- Support opportunities for volunteering and work experience placements across diverse industries and introduce role models through peer mentoring.
- Explore ways to provide innovative pre-accreditation training in partnership with qualified and reputable education specialists to address learning gaps.



BELONG

 Strengthen career pathways by facilitating opportunities and experiences for young people for the jobs of the future.

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FINDING THEIR TRUE NORTH

With her sights set firmly on becoming a Chemical Engineer, 18 year old Robel visits The Huddle study support program each week to get tutoring assistance for her **Year 11 Chemistry and English** subjects.

"I don't have anyone at home to help me and it releases my stress for when I can't do my homework," Robel says. "You want to do it but sometimes you don't know what to do – the system is very different."

Arriving in Melbourne with her brother when she was 14, Robel has been involved in Huddle programs for three years playing football, learning to ride a bike and taking part in the inaugural Work Expo in July 2015.

The Work Expo brought together 200 young people and 40 businesses with the

aim of connecting local businesses with future talent. It grew out of The Huddle's True North program, and was designed and delivered by young people in response to the growing gap between education and finding employment.

Robel says the Work Expo prompted her to look more closely at a career in engineering. "They gave me a good tip - think about what you like, and start there."

Mohamed Mohamed credits The Huddle with igniting his love of football and

giving him a safe space to learn and study. "I used to come down to Study Support two days a week and I still call in to see my friends there," he says.

While in Year 12, Mohamed Mohamed attended the Work Expo and 'asked a few questions' of business owners in the room. "Hearing from the business leaders gave me insight into how they set up their own companies," he says. "Before I thought it was impossible, but now I have a step-bystep plan for how I'm going to do it."

A talented footballer, he hopes to study construction management and one day set up his own business.

"The Work Expo had everyone buzzing," says lawyer Azmeena Hussain, who facilitated the panel discussion with business leaders at the expo. "It was a great opportunity for the young people organising the expo to fine-tune their leadership skills and take ownership, which is very powerful."

Azmeena is keen to ensure the Work Expo has a long-term impact and has been talking to businesses and her colleagues at Maurice Blackburn about creating ongoing, meaningful relationships with young people at The Huddle.

"For us it's a two-way benefit. They get access to work experience or mentoring to help link them up with career opportunities and we get to capture their enthusiasm and be more engaged with young people in our diverse society," Azmeena says.

Azmeena says "Many of the young people connected to The Huddle don't have the opportunities to career pathways that other kids do - and The Huddle creates those opportunities for them."

After the Work Expo, The Huddle activated their networks and set up a work experience placement for Robel with Rodine Construction. "They showed me everything they do there," Robel says. "I used to think that I would do Civil Engineering because I like being outside but the work experience helped me decide to do Chemical Engineering, because I love chemistry very much."

THE WORK EXPO BROUGHT **TOGETHER 200 YOUNG PEOPLE** AND 40 BUSINESSES WITH THE AIM OF CONNECTING LOCAL **BUSINESSES WITH FUTURE TALENT.**

Azmeena says The Huddle is making a real difference to the job and education prospects of young people from diverse backgrounds. "The Huddle is very close to my heart, and they really walk the talk in creating social inclusion."





MORE OLDER PEOPLE ARE ABOUT TO LEAVE THE WORKFORCE THAN YOUNGER PEOPLE ARE ABOUT TO ENTER IT."

- Philip Lowe, Deputy Governer of the Reserve Bank

compared to those of the same age in other countries (OECD, 2013).

Our young people need to develop knowledge and critical thinking skills, as well as communication and information management skills for the digital age.

to be able to use, configure or build digital systems in the next two to three years (Foundation for Young Australians, 2013). In Australia it has been estimated around 90 per cent of the jobs of the future will require digital literacy, yet 35 per cent of 15 year olds are not digitally literate (Foundation for Young Australians, 2013).

DIGITAL SKILLS



LEARN

- Form strategic partnerships to provide a cutting-edge learning environment tha keeps pace with rapid change.
- Support digital literacy programs designed to help young people and their families improve digital confidence and skills to realise their ability to connect, share and exchange knowledge.



GROW

 Provide an innovative learning environment for young people to accelerate their understanding and competency in coding to develop web based tools, software, smart phone apps and games.



BELONG

Enhance the critical thinking abilities of young people through real-world
application of digital technologies by combining classroom-based theory with
hands-on projects where they can come together with industry professionals to
put their knowledge and passion into practice.

A BIG ROLE TO PLAY

Josh Nester is Head of Seek
Education International, a
member of The Huddle's Advisory
Committee and a program
consultant for the Digital Skills
focus area. He sees a big role for
The Huddle in addressing the skills
gap paradox, where companies
can't find enough skilled
entry-level workers, yet youth
unemployment remains high.

"Young people need digital and technical skills, along with a handful of soft and hard skills that all employers want like teamwork, critical thinking and determination," Josh says.

"The Huddle is the perfect incubator to help those who want to learn get the skills they need to succeed in the workplace or in further study."

Josh lists a range of general digital skills young people need to be job-ready, including general knowledge of using computers, how to search and critically analyse information, plus experience with Microsoft Office programs including Excel and PowerPoint. "There is also a massive skills shortage in STEM (science, technology, engineering and math) so there's an opportunity to help young people meet that demand."

"Employment is a vital part of belonging," Josh says. "Some young people don't have a support network, and The Huddle helps them choose their next step and make decisions about what to do and the skills they need to get there."



LEARNING NEW SKILLS

THE HUDDLE'S
ADVISORY
COMMITTEE MEMBER,
JOSH NESTER, SEES
A BIG ROLE FOR
THE HUDDLE IN
ADDRESSING THE
SKILLS GAP PARADOX.



CIVIC PARTICIPATION



LEARN

Build young people's skills and confidence and provide the tools and communication platforms to actively participate in the political, social and economic debate.



GROW

 Support aspiring leaders who are passionate about shaping legislation and advisory groups.



BELONG

• Facilitate opportunities for young people to come together regularly to express their aspirations and ideas and explore new ways of working with young people and senior leaders to inform their decision making.

NAWAL HERSI

It's with a wry smile that one of The Huddle's strongest advocates admits she only visited the study support program for the first time because her friend dragged her there.

"My friend said, 'You're welcome here'," nineteen-year-old Nawal Hersi reflects. "Pretty quickly I realised The Huddle is not just about making friends; it's about being part of something."

Four years later, Nawal has grown from a participant in many of The Huddle's programs, to an active volunteer, advocate and leader. "I came in as a kid and now I've got a seat at the adult table," she says.

During Year 12, she started to take on more responsibility, becoming School Captain, and volunteering to write and edit The Huddle's monthly newsletter. She applied to university that year and received an early offer from La Trobe to study Media and Public Relations. "That was such a relief," she says. "To know that on the back of my work at The Huddle I'd been accepted into my chosen course took a lot of pressure off."

As well as studying for her degree, Nawal is now a member of The Huddle's Advisory Committee, and works as a peer facilitator in the Sisters Through Sport program. She also took the opportunity to step up as a spokesperson for The Huddle in a recent report for ABC News 24's Australia Wide program, appearing along with The Huddle Chair, Peter Scanlon, and North Melbourne Football Club Captain, Andrew Swallow.

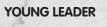
Creating environments for young people to express their ideas and hone their leadership skills is a priority at The Huddle. "I hope the steps I take and the footprints I leave make it easier for others to follow," Nawal says of her leadership role. "I say to the girls in Sisters Through Sport 'we can do this!' It's an attitude of having a

NAWAL HAS GROWN FROM A PARTICIPANT IN MANY OF THE **HUDDLE'S PROGRAMS, TO AN ACTIVE VOLUNTEER, ADVOCATE** AND LEADER.

go. If I ask my girls to run a mile, I will run a mile too. I put myself in their shoes, in their position, and I run with them."

In 2015, Nawal's connections through The Huddle led to her selection as one of ten young people to join the Australian Multicultural Foundation's Leadership program in Canberra. Nawal researches issues impacting young people, including mental health and domestic violence and presents advice back to her peers in the program. "I like seeing what can be changed for the better, and making things better for other people," Nawal says.

Young leaders like Nawal provide inspiration for hundreds of people engaged in The Huddle's programs, motivating the next generation of community advocates. "The Huddle means a lot to me." Nawal says. "And the reward I get works both ways – I get it as a leader and as a participant who has had the chance to try so many new things."



NAWAL HERSI **PROVIDES INSPIRATION TO HUNDREDS OF** PEOPLE ENGAGED IN THE HUDDLE'S PROGRAMS.



SUPPORTING PRINCIPLES

Building cohesive, inclusive communities requires the involvement and active collaboration of all stakeholders of society – government, corporate, philanthropy and community.

By paying particular attention to building relationships with individuals and organisations with common values and a shared vision for empowering young people, we can make the best use of our collective resources to help young people learn, grow and belong in their community.

Our work is underpinned by the following principles.

1. YOUTH CENTRED AND PERSON-FOCUSED

In our planning, we start from the perspective of the individual, focusing on what is required across all dimensions of their lives rather than staying within established professional disciplines and service boundaries. We see every young person as a holder, in their own right, of the right to dedicated and qualified services to support their intrinsic motivations.

2. MEETING PLACE-BASED NEEDS

We understand that not all local communities are the same. We take the time to listen and understand the underlying issues affecting young people in the places they live, learn, work and play. The Huddle is designed to be citizencentric and responsive to local conditions and needs. Engagement at community level is a key factor in achieving social inclusion. Underpinning this approach are dedicated individuals (including volunteers) and supportive organisations that work together and collaborate effectively.

3. INFORMED BY EVIDENCE

Our long-term view and strategies are informed by evidence that can be upscaled for broader impacts and benefits at the community level. We will monitor, review, report and communicate effectively on our long-term progress, based on reliable data sources and work in partnership with independent researchers and evaluators.

4. COMMUNICATE IMPACTS AND BENEFITS

Our comprehensive approach to evaluation will enable us to describe both the short term and longer term impacts of our work. We will monitor the benefits to individuals and the communities in which we work, and support them in telling their own stories of achievement. We will communicate and share our successes and the lessons we have learned along the way, to ensure other organisations and communities can benefit from our innovative approach.

5. DELIVERED THROUGH PARTNERSHIPS

It is essential to have a shared vision and improved collaboration between government, corporate, philanthropy, community groups, leaders, families and volunteers to align efforts and deliver mutually reinforcing activities.

We will harness the energy and power of volunteers (with a focus on young people) to identify and co-design programs and support high-quality delivery and evaluation of our work.

We will share knowledge and hold ourselves accountable to those we seek support and funding from. Most importantly we will pause to celebrate success with each other, no matter how small.

VALUED SUPPORTER

PICTURD LEFT, NMFC
CAPTAIN ANDREW
SWALLOW CELEBRATES
NATIONAL
VOLUNTEER WEEK
WITH STUDY SUPPORT
TUTOR PAT TUTTON.
PAT IS AN EMPLOYEE
OF THE ELECTRICAL
TRADES UNION WHO
HAVE CONTINUED TO
BE A MUCH VALUED
CORPORATE PARTNER
AT THE HUDDLE.

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MAJOR PARTNERS

Our past, present and future is built on the strength of our relationship with our partners. We would particularly like to acknowledge the support and contribution of the following organisations.







North Melbourne Football

Scanlon Foundation

Australian Multicultural **Foundation**



PMF Foundation



The Reva & David Logan **Foundation**



